

# Privacy Policy for Sofiology Solutions Private Limited

Effective Date: 01/04/2024

Last Updated: 01/04/2025

At Sofiology Solutions Private Limited (“Sofiology”, “we”, “us”, or “our”), we value your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, store, and safeguard your data when you interact with us, including through our websites, forms, social media ads (Meta, Google), and other digital platforms.

By submitting your information, you agree to the practices described in this Privacy Policy.

## 1. Information We Collect

We may collect the following personally identifiable information (“Personal Data”):

- Full Name
- Phone Number
- Email Address
- Pincode
- City
- Region/State
- Country
- Company Name
- Designation/Job Title
- Industry Type
- Other voluntarily provided work-related details

## 2. How We Use Your Information

Used for:

- Responding to inquiries
- Service and offering communications
- Contact via call, SMS, email, or messaging
- Updates, newsletters, promotions
- Service delivery and personalization
- Regulatory compliance

## 3. Compliance with Advertising and Communication Regulations

We comply with:

- Meta and Google Ads standards
- GDPR (EU)
- CCPA (California, USA)
- DPDPA, 2023 (India)
- CAN-SPAM, TRAI, TCPA, CASL

All communications are consensual and opt-out ready.

## 4. Data Sharing and Disclosure

No selling, renting, or sharing of personal data without explicit consent. Shared only internally or with subsidiaries under strict confidentiality.

## 5. Data Security and Retention

We use industry-standard practices. Data is retained only as necessary or legally required.

## 6. International Data Transfers

Data may be stored/processed internationally in compliance with regulations.

## 7. Your Rights and Choices

You can:

- Access, correct, or delete data
- Withdraw consent
- Object/restrict processing
- File a complaint

Contact: [info@sofiology.com](mailto:info@sofiology.com)

## 8. Cookies and Tracking

Our platforms use cookies. You can control them via browser settings.

## 9. Children's Privacy

We do not collect data from users under 18.

## 10. Changes to This Policy

Policy may be updated. "Last Updated" will be indicated.

## 11. Contact Us

Sofiology Solutions Private Limited

Email: [support@sofiology.com](mailto:support@sofiology.com)

Registered Address: 1597, Sec-51B, ESIC Society, Chandigarh